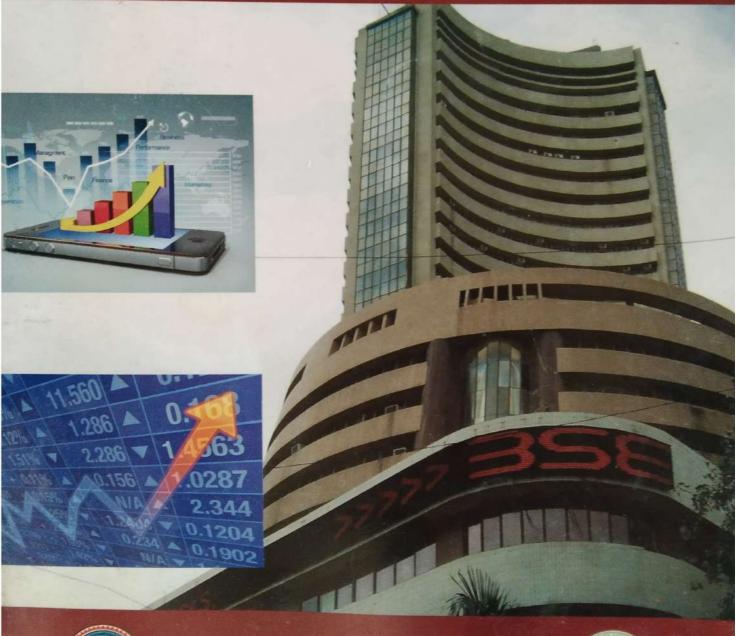
Text Book for A.P. Intermediate Second Year

9

Commerce





Board of Intermediate Education Andhra Pradesh





Sri. V. Rama Krishna, I.R.S. Secretary

PREFACE

"I hear and I forget – I see and I remember - I do and I understand – I think and I learn"

The Board of Intermediate Education, Andhra Pradesh, Vijayawada made an attempt to provide work books for the thirst time to the Intermediate students with relevant and authentic material with an aim to engage them in academic activity and to motivate them for self learning and self assessment.

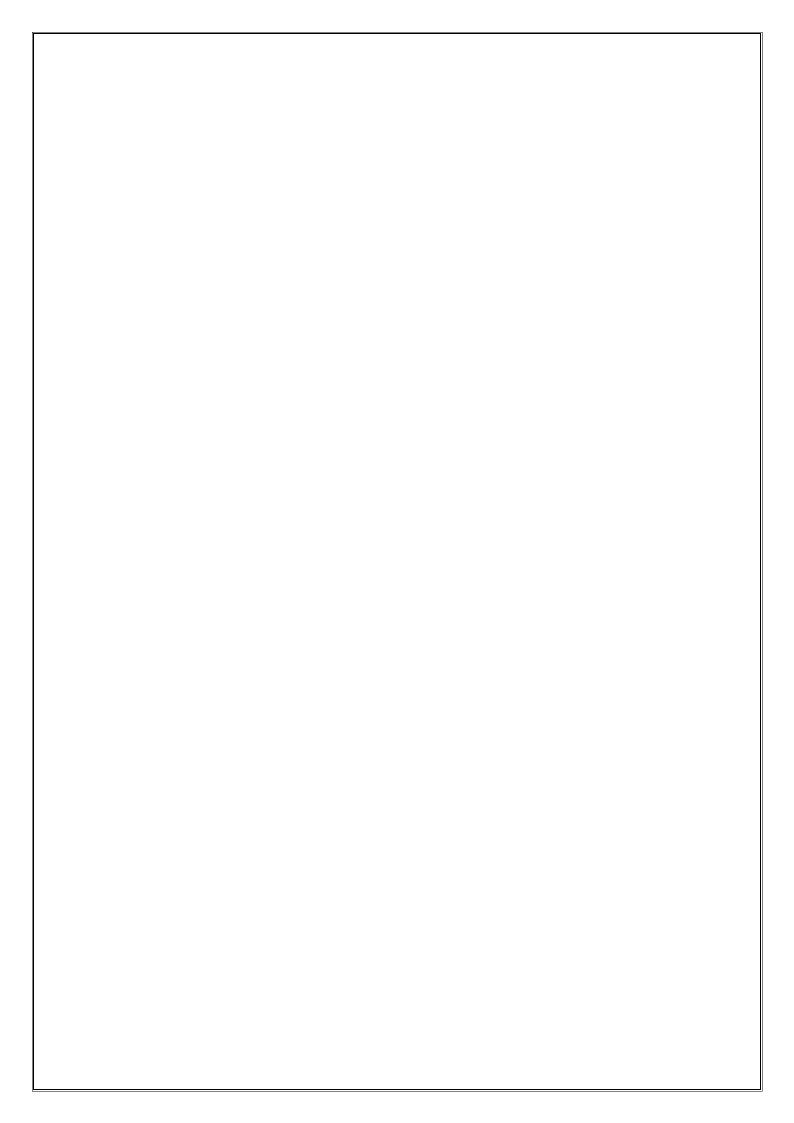
These work books are tailored based on the concepts of "learning by doing" and "activity oriented approach" to sharpen the students in four core skills of learning – Understanding, Interpretation, Analysis and Application.

The endeavour is to provide ample scope to the students to understand the underlying concepts in each topic. The workbook enables the student to practice more and acquire the skills to apply the learned concept in any related context with critical and creative thinking. The inner motive is that the student should shift from the existing rote learning mechanism to the conceptual learning mechanism of the core concepts.

I am sure that these compendia are perfect tools in the hands of the students to face not only the Intermediate Public Examinations but also the other competitive Examinations.

My due appreciation to all the course writers who put in all their efforts in bringing out these work books in the desired modus.

--- V. Rama Krishna, I.R.S. Secretary, B.I.E., A.P., Vijayawada.



COMMERCE - WORKBOOK

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TABLE OF CONTENTS

- 1. Entrepreneurship
- 2. Domestic and International Trade
- 3. Business Services
- 4. Financial Markets
- 5. Consumer Protection

1. ENTREPRENURSHIP

SECTION – 1

- Write the correct answer to the following questions in one word ١.
- (1) What does enterprise mean?
- Who were the entrepreneurs in the 16th century? (2)
- "Clarence Danhof "examined the agricultural sector of which country and (3)classified it by its entrepreneurs?
- The provision of land, labour, capital and raw materials is related to which (4) entrepreneur characteristic?
- (5) How many types of enterpreneur's functions are there according to Kilby?
- (6) What is the process of creating a large number of jobs, reducing the unemployment problem and balancing the economic and social problems?
- (7) What kind of entrepreneurs adopt new methods and technology from successful entrepreneurs?
 - (8) Explain one relation between entrepreneur and entrepreneurship.
 - (9) Which of the opportunities for entrepreneurs has been declared by Government of Andhra Pradesh as Emergency Service Management Act?

				SECTIO)N – 2			
II.	Ident	ify correc	ct answer to t	he follo	wing questi	ons.		
(1)	From wh	ich langu	age is the wo	rd Entre	preneur der	ived		
	(a) Russi	an	b) French		c) Latin	d) Ar	abic	
(2)	Who de		entrepreneu	r as th	e one who	organis	ses and rui	ns a risky
	(a) Drucl		b) Cantillor	1	c) Evans	d)	American	Hentage
(3)	Which of	f the follo	wing is not ar	entrep	reneur featu	ıre ?		
	a) Innov	ation	b) leadersh	ip	c) lack of f	reedom	d) Plannin	g
(4)	Which of	f the follo	wing are Éntr	epreneu	ır's function	s ?		
	a) Decis	ion makir	ng b) N	lanagen	nent c) R	isk bear	ing d) All of	the above
(5)	How mu	ch of the	country's pha	rmaceut	tical is made	in Andh	ıra Pradesh	
	a) 2		b) 3	c) 4	d) 5	5		

- (6) Which one act as catalyst for economic growth?
 - a) Enterpreneurship
- b) Innovation
- c) Enterpreneur

- d) Risk bearing
- (7) Which industry plays a major role in economic development?
 - a) Small scale industries
- b) Pharmaceutical industries
- c) medium scale industries
- d) automobile industries

Section - 3

- III. Read and understand the following sentences and decide what is true/false.
- 1) An entrepreneur is always looking to change.
- 2) The entrepreneur lacks leadership qualities.
- 3) A successful entrepreneur will not move on problems he faces.
- 4) Enterpreneurship promotes significant export trade that contributes to economic growth.
- 5) Enterprise is created by one person.
- 6) Drone entrepreneurs i. e. making change in the production.
- 7) The characteristics of the entrepreneur should be such that his employees appreciate it.
- 8) The government receives revenue in the form of income tax, sales tax, export and import taxes.

Section - 4.

I. Match the following

- 1) Creditors
- 1. Wages
- 2) Labours
- 2. Lease
- 3) Land
- 3. Interest

- II.
- (i) Exchange functions
- a) Product Management
- (ii) Administrative functions
- b) Industrial Engineering
- (iii) Management functions
- c) Identifying Marketing Opportunities
- (iv) Technical functions
- d) Staff Management

III. Match the relation between entrepreneur, entrepreneurship.

(i) Administrator(ii) Creator(iii) Leader(iii) Leader(iii) Creation

(iv) A person d) Management organization

SECTION - V

IV. Very short answer questions

- (1) Define Enterpreneur?
- (2) Define entrepreneurship?
- (3) What does entrepreneur mean?
- (4) Define Innovation?
- (5) What is planning?
- (6) Types of entrepreneur?
- (7) What is independence?
- (8) What is foresight?
- (9) What is decision Making?
- (10) Give some examples of the automobile sector

ANSWERS

SECTION - 1

- (i) To undertake
- (ii) French Army
- (iii) America
- (iv) Organisation of production
- (v) 4 types
- (vi) (vi) Enterpreneurship
- (vii) Imitative entrepreneurs
- (viii) Enterpreneur is the person, entrepreneurship is the process.
- (ix) Information Technology

SECTION - 2

Answers:

1) B

2) D

3)C

4) D

5) B

6)A

7)A

Section - 3

Answers:

1) True

2) False

3) True

4) True

5)True

6)False

7)True

8) True

Section - 4

Answers:

1. 1-3, 2-1, 3-2

2. 1-3, 2-4, 3-1, 4-2

3. 1-4, 2-3, 3-2, 4-1

Section - 5

Answers:

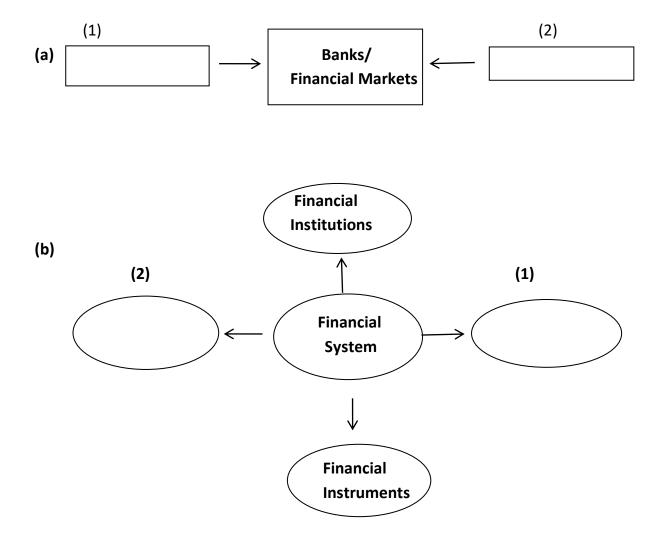
- 1. According to Pete. F Drucker, an entrepreneur is one who "searches for change, responds to it and exploits opportunities and the innovation is the specific tool of an entrepreneur".
- 2. A. H. Cole defined as Enterpreneurship is the purposeful activity of an individual or group of associated individuals, undertaken to imitate, maintain or aggrandize profit by production or distribution of economic goods and services ".
- 3. Enterpreneur means to undertake an entrepreneur is someone who undertakes the task of setting up a new company at risk. Enterpreneur is the person.
- 4. Innovation is the main function of an entrepreneur where innovation means "doing new things or doing of things that are already being done in a new way". An entrepreneur puts science and technology to economic use.
- 5. An entrepreneur is the person who plans each and everything in the business. He processes opportunities and devices ways and means to take advantage from them. Planning is a process.
- 6. Enterpreneur was classified into four types.
 - (i) Innovating entrepreneurs
 - (ii) Imitative Enterpreneurs
 - (iii) Fabian Enterpreneurs
 - (iv) Drone Enterpreneurs

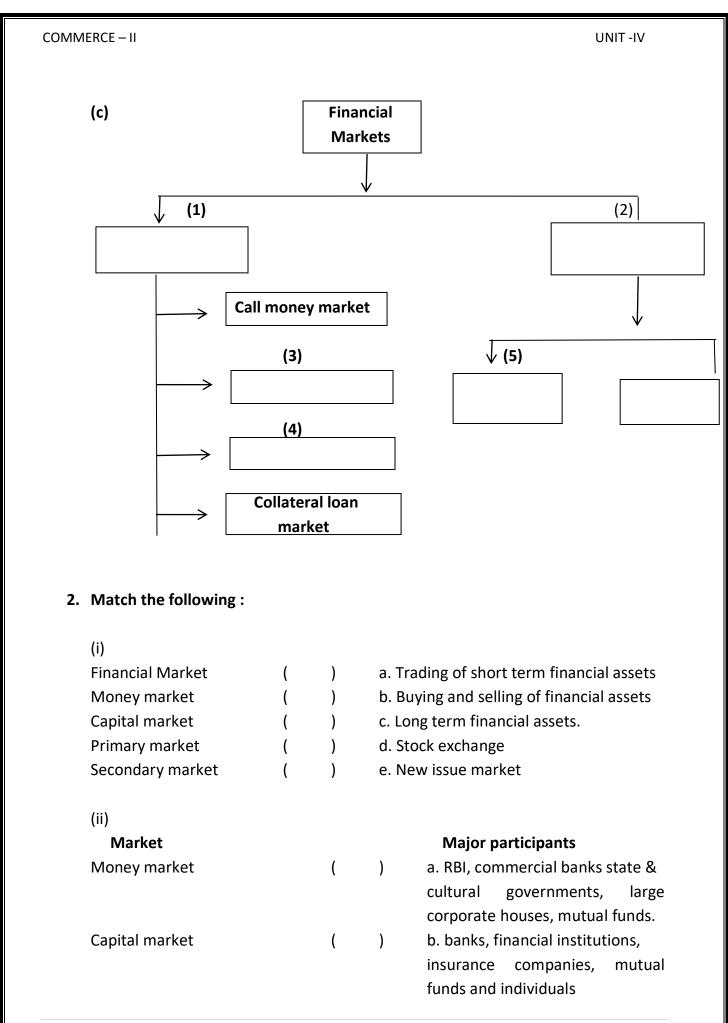
- 7) The successful entrepreneur has been that they do not like to be guided by others and to follow their routine. They liked to be independent in the matters of their business.
- 8) The entrepreneurs have a good foresight to know about future business environment. In other words, they well visualize the likely changes to take place in market, consumer attitude ,technological developments etc and take timely actions accordingly.
- 9) An entrepreneur as a decision maker takes various decisions regarding the following
 - a) Ascertaining the objective of the enterprise
 - b) Sources of finance
 - c) Product mix
 - d) Pricing policies
 - e) Promotion strategies
 - f) Appropriate technology or new equipments etc...
- 10) The companies are specialized in precision aluminium castings, high pressure die castings, forging, machined components, pressed metal components, gears etc.

IV. FINANCIAL MARKETS

1. Read the following paragraph and fill the table diagrams.

The financial system consists of financial institutions, financial markets, financial instruments and financial services. Business is a part of economic system that consists of two main sectors, households which save funds and business firms which invest these funds. Financial markets helps to link between these two sectors. Financial markets are broadly classified into two money market and capital market. Short term financial investment are traded in money market and long-term financial instruments are traded in capital market. Money market is classified into call money market, acceptancy market, bill market, collateral loan market, where as capital market is classified into primary market and secondary market.





COMMERCE – II			UNIT -IV		
Primary market	()	Reinvestment and disinvestment		
Secondary market	()	of individuals and organisations. d. Development		
Secondary market	(1	banks, commercial banks and stock exchanges.		
(iii)					
Financial Instruments		,	Maturity period		
a) Treasury bill	()	a) 15 days to 1 year		
b) Commercial paper	()	b) Less than 1 year		
c) Call money	(() c) 1 day to 15 days			
d) Certificate of deposit	()	d) Short – term		
(iv)					
(iv) a) Bombay Stock exchange index	1	١	a) 30 most actively traded stocks		
b) National Stock exchange index	()	b) SENSEX		
c) SENSEX	()	c) 50 most actively traded stocks		
d) NIFTY	ì)	d)NIFTY		
<i>a,</i>	`	,	3)		
(v)					
a) BSE	()	a) 1992		
b) NSE	()	b) 1935		
c) SEBI	()	c) 1875		
d) RBI	()	d) 1992 November 27 th		
3) Write the following True or Fals	е				
		_			
a) A well developed financial syste	em facili	itates e	economic development of a country		
h\ Financial manufata catalilisha	ا انساد	la a 4			
b) Financiai markets establishe	s iink	betw	een government and investors		
c) Financial markets facilitate easy	nurcha	sco and	sale of financial assets		
c) Financial markets facilitate easy purchase and sale of financial assetsd) Call money market is also known as Inter bank market.					
e) Treasury bills is issued by commercial banks					
f) Commercial papers are issued by credit worthy companies					
g) When a trade bill is accepted by a commercial bank is known as commercia					
bill	Бу а С	Omme	ciai bank is known as commercial		
h) Primary market is also known as	s stock i	market			
i) Deep discount banks are					
requirements	0	- '			
j) Sweat equity shares are issued l	by a cor	npanv	to new investors		
k) Stock exchanges are the financia	-	-			
, 3		_	,		

I)	Bombay stock exchange world	_	ock exchange in Asia	and 9 th largest in the
4.	Answer the multiple choi	ce questions?		
i)	When was the Bombay S a. 1874 b. 1	_	established ? c. 1876	d.1885
ii)	How many stock exchan a. 1 b. 2	_	India ? c. 3	d. 4
iii)	When was the National S a. 1990 b. 1	_	of India established ? c. 1992.	D. 1993.
iv)	Which stock exchange i capital market?	n India provide	small and medium	companies access to
	a. BSI b. N	SE	c. OTCEI	d. NASDAQ
v)	Over the counter exchar a. UTI, ICICI b. II	_		d. a, b, c
vi)	Day –to day fluctuations a. Stock exchanges I		-	
vii)	SENSEX index represents		cors of economy ? d. 19	
viii)	In which year SENSEX wa a. 1956 b. 1		6 d. 1986	
	ix)What is the base year a. 1975-76 – 100 b. 1			d. None
ί	α) NIFTY represents how r a. 20 b. 22	nany sectors of c. 24	economy ? d. 25	
X) What is the base year ar a. 1994-95;1000 b) 1			d) None
х	i) Materialisation is a. Electronic book entry b. Manual Book entry	, P. Ma b. Ma d. Nor	gnetic book entry ne.	

xii) Th	e process of holding	securities in a	n electronic bool	k entry form	is known as
a) N	 laterialisation b) De	ematerialisatio	n c) Rema	terialisation	d) None
xiii) IF	O stands for				
•	dian postal order		lic Offers		
b. In	dian Public order	d) None			
i	he organisation kee				the investor
ć	a) Bank b) St	ock exchange	c) Depository	a) KBI	
xv) WI	hich account has ope	ened by the inv	vestor for buying	and selling	of
a) S	aving bank A/c b) Cu	irrent A/c	c) Fixed deposit	t A/c	d) Demat A/c
a) Mate		ematerialisatio	nverted into phys n c) Dema		
a)NSI	t and largest deposit DL b) CDSL	-	d) BSE		
•	SDL is promoted by 3 SE, IDBI, UTI b) BS		c)SBI, IDBI, d) None	
xix) The Cen A)	tral Depository servi NSE, IDBI, UTI	•	•	a and b	d) None
xx)In which y	year SEBI was establ 90 b) 1991	ished ? c)1992	d)1994		
xxi) Who reg A)	gulate and control In Stock Exchange	dian Capital m b) SEBI	arket ? c)RBI d) None		
A) To B) To C) To	n objectives of SEBI protect the interest regulate the stock e prevent trading malthe above.	s of investors exchange			
xxiii)The foll A) B)	owing are the functi Registration of bro Registration of coll	kers and sub b			

- C) Regulation of middle men
- D) Calling information and conducting inspections
- E) All the above

xxiv) Which of the following are the functions of stock exchange?

- A) providing liquidity & marketability to existing securities
- B) Pricing of securities
- C) Safety of transactions
- D) All the above

xxv) Business is a part of economic system consists of the following two main sectors?

- A) Households b) business firms c) a and b d) None
- xxvi) What are the financial assets are traded financial markets?
 - A) Equities b)Bonds c)Currencies and derivatives d)All

xxvii)The following are the instruments of money market?

- A) Treasury bill b) Commercial paper c) Call money
- D)Certificate of deposit e)all of the above.

xxviii)Collateral loan grant by commercial banks against?

- A) Equity shares b)Preference shares c)Debentures d)Government securities and bonds.
- xxix) Issuing securities in primary market for the purpose
 - A) Setting new projects b)Expansion and diversification
 - B) Modernisation d) All the above

Xxix)Trading in secondary market is meant for ?

A) Investing b) Reinvesting c) Investing and reinvesting d) None

(b) Read the below paragraph and answer the following questions?

Stock exchange is a financial barometer of the country, which deals in long term finance. The first stock exchange in India was established as 'Native share and Stock Brokers Association ' at Bombay in 1875, the predecessor of the present day Bombay Stock Exchange. It is located in Dalal street, Mumbai, which is Asia's 1st stock exchange and one of the India's leading exchange groups. It is the 4th latest and most modern technology driven exchange. NSE has been able to take the stock market to the door step of the investors. It has provided a National wide screen based and automated trading system with high degree of transparency.

- 1) What is the first stock exchange in India as well as in Asia?
- A)
- 2) What is the predecessor of the Bombay Stock Exchange?
- A)
- 3) Where is the Bombay Stock Exchange located?
- A)
- 4) When was the National Stock Exchange established?
- A)
- 5) The first screen based fully automated trading system introduced by?
- A)

5. (a) Read the following passage and answer the questions given?

The well developed financial system facilitates economic development of the country. A financial market helps to link the savers and the investors by mobilising funds between them, by which it performs an allocated functions. There are two major alternative mechanisms through which allocations of funds can be done, such as banks or financial markets. Banks and financial markets are competing intermediaries in the financial system and give house holds a choice of where they want to place their savings. A financial market is a market where buyers and sellers participate in the trade of financial assets such as equities, bonds, currencies and derivatives . Financial markets are broadly classified into two ie. Money market and capital market. Money market is a market where short-term and financial instruments are traded. Where as capital market is a market where long term financial instruments are traded.

- 1) What about the above paragraph is discussing?
- A.
- 2) To whom between the financial market establishing link?
- Α.
- 3) What are the two major mechanisms in a financial market?
- A.
- 4) What is money market?
- Α.
- 5) What is capital market?
- A.

b) Read the below paragraph and answer the following questions?

A stock market index is a barometer of market behaviour. It reflects market direction and indicates day-to-day fluctuations in stock prices. In the Indian markets the BSE-SENSEX and NSE -NIFTY are important indices.

All trading in securities is now done through computer terminals. The process of holding securities in an electronic book entry form is called dematerialisation . For this the invest has to open a Demat Accounts (Dematerialisation Account) with an organisation called depository. A depository is like a bank and keep securities in electronic form on behalf of the investor. It is a technology driven electronic storage system. The demat securities can be pledged or hypothecated to get loans. There is no danger of loss, theft or forgery of share certificates. It is the broker responsibility to credit the investors account with the correct number of shares. In India there are two depositories (NSDL) National Securities Depositories Limited and (CDSL) Central Depositories Service Limited.

1) What are the Indian Stock Market Indexes ?
A)
2) What is dematerialisation ?
A)
3) What is depository ?
A)
4) What are the depositories in India ?
A)
5) Who is responsibility to credit the investors account?
A)
6. Answer the following questions with your own idea in one or two sentences for each.
1. How is the financial markets helpful to the economic development of a country.

2. If Banks and Financial markets are not developed well what are the consequences? 3. How did the stock market indexes helpful to understand the market behaviour with reference to India? 4. If you are going to start a new venture, how did you get long-term finance to your company & give proper reasons? 5. What is meant by stock exchange? Α. 6. Write any two differences between money market and capital market? A. 7. Write any two differences between primary market and secondary market?

UNIT-IV

COMMERCE – II

8. Write any two objectives of SEBI? 9. What is equity shares? 10. What is preferential shares? 11. Why did the stock Exchange Indexes are fluctuating always? 12. Why did the NIFTY and SENSEX indexes fell down during the lockdown period of COVID-19? A. _____ 7. Fill in the following blanks 1. By 2015, _____exchanges are recognised by Central Government in India. 2. As per _____Act, over the Counter Exchange of India (OTCEI) is established. 3. The prices of securities in stock markets are determined by the _____and _____of securities.

UNIT-IV

COMMERCE - II

4. _____facilitates the transfer of savings from savers to investors. 5. Call money market is also called as _____loan market. 6. Treasury Bill issued by ______on behalf of Central Government. 7. The funds raised through commercial paper to meet the floating costs is called 8. Certificate of Deposit are _____term instruments. 9. _____equity shares issued by the company to employees or directors on favourable terms, in recognition of their work. 10. Foreign currency convertible bond is a mix between debt and instrument. 11. Capital market regulated by _____in India. 12. _____regulates money market in India. ****** END *******

UNIT-IV

COMMERCE - II